



MAY 20-23, 2018
 JAVITS CENTER • NEW YORK CITY

The NSS brings 10,000 industry professionals together in one place, to form business and life-changing relationships and derive inspiration from the creativity on the Show floor that propels them and the industry forward.

Decision makers from:

- Independent Specialty Stores • Chain Retailers • Brick + Mortar Stores
- Key National Accounts • Mass Retailers • Bookstores • Buying Offices/Purchasing Firms
- Museum Shops • Online Retailers • Catalogs/Mail-Order • Event Planners
- Hotel + Spa Gift Shops • Manufacturers' Reps • Licensing Agents

SPOTLIGHT: KEY RETAILERS

BARNEYS NEW YORK **COSTCO** WHOLESALE **STAPLES** Walmart

BARNES & NOBLE **CVS** pharmacy™ urban outfitters PAPER SOURCE

ANTHROPOLOGIE Walgreens **WHOLE FOODS** MARKET

Office DEPOT **A.C. MOORE** ARTS & CRAFTS



74% of buyers say the NSS is more influential to their purchasing decisions than any other tradeshow or resource.

KEY BUYER STATS

- 92%** have purchasing authority
- 90%** are unique to NSS and do not attend other related NY markets
- 77%** purchase for retail sales
- 68%** are single store operators
- 16%** are distributors & manufacturers' reps

REACH BUYERS FROM 48 U.S. STATES AND 55 COUNTRIES AROUND THE GLOBE.



Top states by attendance

- New York
- New Jersey
- Pennsylvania
- California
- Connecticut
- Massachusetts
- Florida
- Texas
- Maryland
- Illinois
- Minnesota
- Virginia
- Georgia
- Ohio

Top countries in attendance

- Canada
- United Kingdom
- Japan
- China
- South Korea
- Australia
- Mexico
- Colombia
- Dominican Republic
- Germany
- Peru
- India
- Netherlands
- Italy



MAY 20-23, 2018

JAVITS CENTER • NEW YORK CITY



“So many fantastic retailers really do come to this Show. The conversations we have at the NSS inspire so many things throughout the year. The spontaneity of what happens at this Show is almost unquantifiable.”

- Nathan Bond, Rifle Paper

WHY BUYERS ATTEND



WHAT THEY'RE BUYING

Books, Boxed Cards, Calendars, Diaries/Journals, Candles, Decorative Objects, DIY Products, General/Lifestyle Gifts, Gift Wrap/Bags/Bows, Greeting Cards, Handmade Products, Invitations/Announcements, Notebooks, Packaging, Paper Tableware, Party Supplies/Décor, Personalized Products, Seasonal/Holiday Products, Toys, Wedding/ Bridal Products

SHOW SECTIONS

#fresh – a juried section for companies in the wholesale business for five years or less.

The Supply Side – featuring industry manufacturing resources for production equipment and related services.

Find Distributors

Interested in expanding your distribution? 94% of exhibitors grow their rep distributor network as a result of exhibiting at the NSS.